

Autumn Term 1	<p>Revision of the CSPs relating to the Non-Exam Assessment (NEA).</p> <p>Advertising and Marketing:</p> <ul style="list-style-type: none"> • television advertisement for Galaxy • NHS Blood and Transplant online campaign video • OMO Print advert from Woman's Own magazine. • <p>Begin creation of Non-Exam Assessment (NEA). Brief 3: Create three Print Advertisements for a Campaign.</p>
Autumn Term 2	Continue planning and creating NEA.
Spring Term 3	<p>Revision of Study of Close Study Products (CSPs):</p> <p>Online, social and participatory media:</p> <ul style="list-style-type: none"> • Zoella – online vlogger and blogger <p>Video Games:</p> <ul style="list-style-type: none"> • Kim Kardashian; Hollywood • Lara Croft Go.
Spring Term 4	<p>Revision of Study of Close Study Products (CSPs):</p> <p>Magazines</p> <ul style="list-style-type: none"> • <i>Tatler</i>, 2017 • <i>Reveal</i>, March 2016 <p>Newspapers</p> <ul style="list-style-type: none"> • <i>The Daily Mirror</i>, 2017 • <i>Times</i>, March 2016
Summer Term 5	<p>Revision of Study of Close Study Products (CSPs):</p> <p>Music Videos:</p> <ul style="list-style-type: none"> • <i>Arctic Monkeys</i> - I bet you look good on the dancefloor • <i>One Direction</i> – History. <p>Radio:</p> <ul style="list-style-type: none"> • <i>Radio 1</i> Launch Day, Tony Blackburn • <i>Beats 1</i> Radio, Julie Adenuga.
Summer Term 6	<p>Revision of Study of Close Study Products (CSPs):</p> <p>Television</p> <ul style="list-style-type: none"> • <i>Class, Episode 4 – Co-owner of lonely heart</i> • <i>Dr Who, Episode 1 – An Uearthly Child</i> <p>Film Industry:</p> <ul style="list-style-type: none"> • <i>Doctor Strange</i> • <i>I, Daniel Blake.</i>
Home learning	Weekly homework tasks set by teacher.

One thing to do	Continually revise the Close Study Products throughout the year through an independent study schedule. Create revision materials for each CSP.
How technology can support you	GCSE Bitesize Publisher and Photoshop Youtube Research of media products to practise the analysis of Unseen Texts
By the end of KS5 you will be able to	Confidently apply the theoretical framework to a variety of familiar and unseen media texts. Analyse media texts in detail, whilst taking into consideration the wider social, cultural, political and historical context. Write accurately, effectively and analytically including media terminology where appropriate. Be able to effectively use Photoshop and/or Publisher to create a media product.

Serving God, striving for excellence

