March 2021

Dear Parent,

Help your child to explore their future

As part of our commitment to prepare students for a rapidly changing world, we are delighted to announce that we are using an innovative online resource called **Start**.

Start will help your child to connect with their future career potential, develop their employability and help them to explore future career and study options at school or at home.

How should my child use it?

We have asked students to create their own account for **Start** at school, but it is accessible anytime on computers and compatible mobile and tablet devices.

Your child will personalise their profile on **Start** with details about their skills, qualities, interests and work preferences. This provides a starting point for them to explore information matched to their personal preferences and interests. As they update their profile, **Start** will personalise this information, helping them to navigate the thousands of jobs, courses, providers and opportunities available. **Start** will help students to understand where they are on their journey and what's important as they make their choices at GCSE, post-16 and post-18.

We encourage you to use **Start** with your child at home. Encourage them to rate jobs, qualifications, colleges or universities so that we can see their preferences in order to support them better.

What if I want to use Start myself?

Parents can also use **Start** to find out more about jobs, training and study opportunities for yourself. Please do not log in using your child's user details and instead register yourself using the steps outlined below, creating your own username and password.

For more information on **Start** or the support available for your son or daughter, please contact [insert name of school contact].

Yours faithfully,

Ms. N. Fearon
Careers Lead

How to Register: Parent Guide

Welcome to Start!

These instructions explain how to register for Start. To create your own username and password, please follow the simple steps below.

Go to www.startprofile.com and click **Register**

Enter your first name, surname, email address, postcode and gender

> **Tip**: if you forget your username or password we will use the email address you provide to send you a reminder

Choose a memorable username and a secure password and click **Get Started**

Click **Login** and enter your username and password. Click **Login**

The first time you log in you will be required to complete the following:

Select **"I am a Parent and would like to use Start with my children."**

How to Register: Student Guide

Welcome to Start!

These instructions will allow you to register to Start at your establishment.

To create your own username and password, please follow the simple steps below.

Go to www.startprofile.com and click **Register**

Enter your first name, surname, email address, postcode and select your gender

Tip: If you forget your username or password we will use this email address to send you a reminder

Choose a memorable username and a secure password and click **Get Started**

Tip: Your username needs to be memorable. You may want to use your school network login or you can also use your email address

Click **Login** and enter your username and password. Click **Login**

The first time you log in you will be required to complete the following:

Select "**I am Studying in Education and would like to explore my career options**"

Start typing the name of your school or college to find your establishment.

Choose your Year Group and enter your registration code: *{INSERT CODE}*

Click **Submit**

Your at-a-glance guide for using Start from Year 7 to Year 13

	Year 7-9 (GCSE Choices)	Year 10-11 (Post 16 Options)	Year 12-13 (Post 18 Options)
Student Outcomes: Start will help students to prepare for and make more informed decisions at key moments of choice	√ Students **explore and establish their suitability to careers** and understand the KS4 subjects that are important to them √ Students **understand the factors important to making informed decisions** including learning style and career aspirations √ Students build a picture of their career aspirations and subject choices as well as start to **evidence understanding of key skills**	√ Students **explore their post-16 options** and their intended choices relate to preferred learning style and future career aspirations √ Students and parents **understand the application process and entry requirements** for their intended choices √ Students **capture the experiences and achievements** that will help them to stand out on paper and in person	√ Students explore their post 18 options and **develop a deeper understanding of their progression and career preferences** √ Students **research and compare options**, and make decisions based on personal suitability and the availability of options √ Students **prepare for future employment, refine their personal profile** and start to demonstrate the application of their skills
Start features the following to help deliver the Students Outcomes:			
Modules	Structured **activities to guide students through the relevant content on Start**, at the right time and in good time		
Student Profile	A starting point for students to **access personalised content and information** as well as decision-support tools		
Employability Action Plan	An action plan for students to **set future study and career goals** to stay on track and raise aspirations		
Locker	The **online record of achievement** for students to organise evidence for future applications and presentation of their employability		
World of Work	Content to **spark an interest**, dispel myths and stereotypes and help students to **understand work, industries and employers**		
What to Study	Information **on qualifications** to highlight entry requirements and the multiple progression routes in to careers		
Where to Learn	Provider information to help students to **identify suitable places to learn** linked to subject and qualification choices		
Employability	Content to help students explore and **understand the importance of skills and prepare for work experience** and future employment		