

Autumn Term 1	<p>Introduction to the Theoretical Framework: Media Language, Media Representation, Media Audience, and Media Industry</p> <p>Study of Close Study Products (CSPs):</p> <p>Advertising and Marketing:</p> <ul style="list-style-type: none"> • television advertisement for Galaxy • NHS Blood and Transplant online campaign video • OMO Print advert from <i>Woman's Own</i> magazine.
Autumn Term 2	<p>Study of Close Study Products (CSPs):</p> <p>Film Industry:</p> <ul style="list-style-type: none"> • <i>Doctor Strange</i> • <i>I, Daniel Blake</i>. <p>Music Videos:</p> <ul style="list-style-type: none"> • Arctic Monkeys - <i>I bet you look good on the dancefloor</i> • One Direction – <i>History</i>. <p>Radio:</p> <ul style="list-style-type: none"> • Radio 1 Launch Day, Tony Blackburn • Beats 1 Radio, Julie Adenuga.
Spring Term 3	<p>Study of Close Study Products (CSPs):</p> <p>Online, social and participatory media:</p> <ul style="list-style-type: none"> • Zoella – online vlogger and blogger • Kim Kardashian; Hollywood • Lara Croft Go
Spring Term 4	<p>Study of Close Study Products (CSPs)</p> <p>Magazines</p> <ul style="list-style-type: none"> • <i>Tatler</i>, 2017 • <i>Reveal</i>, March 2016
Summer Term 5	<p>Study of Close Study Products (CSPs)</p> <p>Newspapers</p> <ul style="list-style-type: none"> • <i>The Daily Mirror</i>, 2017 • <i>Times</i>, March 2016
Summer Term 6	<p>Study of Close Study Products (CSPs)</p> <p>Television</p> <ul style="list-style-type: none"> • <i>Class, Episode 4 – Co-owner of lonely heart</i> • <i>Dr Who, Episode 1 – An Unearthly Child</i>
Home learning	Weekly homework tasks set by teacher.

One thing to do	Continually revise the Close Study Products throughout the year through an independent study schedule. Create revision materials for each CSP.
How technology can support you	GCSE Bitesize Publisher and Photoshop Youtube Research of media products to practise the analysis of Unseen Texts
By the end of KS4 you will be able to	Apply the Theoretical Framework to a variety of familiar and unseen media texts. Analyse media texts in detail, whilst taking into consideration their wider social, cultural, political and historical context. Write accurately, effectively and analytically including media terminology where appropriate. Have developing practical skills through the use of Photoshop and Publisher.

Serving God, striving for excellence

